



## Presenting Sponsor \$5000

- Increase brand awareness
- Partnership with nation's largest organization dedicated to fighting Huntington's Disease
- Your company name included in the race name
- Introduction as PRESENTING SPONSOR at event
- Prominent placement of company name/logo on Back of T-shirt
- Opening remarks at event
- Company name/logo listing Presenting Sponsor in event advertisements
- Featured as Presenting Sponsor in press releases to AJC, Roswell Neighbor, Alpharetta Review and News, Cherokee Ledger, Marietta Daily Journal and other media
- 20 complimentary race numbers
- Presenting Sponsor provided a Tent or booth space at race
- Presenting Sponsor name/logo on entry forms, brochures and all print collateral
- Presenting Sponsor name/logo on sponsor signage and banners at event
- Presenting Sponsor listing on all e-blasts with hyperlink
- Presenting Sponsor listing on website with hyperlink
- Presenting Sponsor on Facebook and active.com
- Presenting Sponsor provided advertising materials in goodie bag

## Mammoth Sponsor \$2500

- Increase brand awareness
- Partnership with nation's largest organization dedicated to fighting Huntington's Disease
- Introduction as MAMMOTH SPONSOR at event
- Prominent placement of company name/logo on Back of T-shirt
- Company name/logo listing Sponsor in event advertisements
- 10 complimentary race numbers
- Sponsor provided a Tent or booth space at race
- Sponsor name/logo on entry forms, brochures and all print collateral
- Sponsor listing on all e-blasts with hyperlink
- Sponsor listing on website with hyperlink
- Sponsor on Facebook and active.com
- Sponsor provided advertising materials in goodie bag



## Tusk Sponsor \$1500

- Increase brand awareness
- Partnership with nation's largest organization dedicated to fighting Huntington's Disease
- Introduction as TUSK SPONSOR at event
- Medium placement of company name/logo on Back of T-shirt
- Company name/logo listing Sponsor in event advertisements
- 6 complimentary race numbers
- Sponsor provided a Tent or booth space at race
- Sponsor name/logo on entry forms, brochures and all print collateral
- Sponsor listing on all e-blasts
- Sponsor listing on website
- Sponsor on Facebook and active.com
- Sponsor provided advertising materials in goodie bag



## Caveman Sponsor \$1000

- Increase brand awareness
- Partnership with nation's largest organization dedicated to fighting Huntington's Disease
- Introduction as CAVEMAN SPONSOR at event
- Small placement of company name/logo on Back of T-shirt
- 4 complimentary race numbers
- Sponsor listing on four (4) e-blasts
- Sponsor listing on website
- Sponsor on Facebook and active.com
- Sponsor provided booth space at race
- Sponsor provided advertising materials in goodie bag

## Watering Hole Sponsor \$500

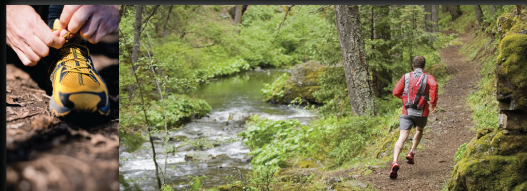
- Increase brand awareness
- Partnership with nation's largest organization dedicated to fighting Huntington's Disease
- Introduction as WATERING HOLE SPONSOR at event
- Small placement of company name/logo on Back of T-shirt
- Company name/logo on banners at all water stations on the race route
- 2 complimentary race numbers
- Sponsor listing on two (2) e-blasts
- Sponsor listing on website
- Sponsor on Facebook and active.com
- Sponsor provided advertising materials in goodie bag

## Evolution Sponsor \$250

- Increase brand awareness
- Partnership with nation's largest organization dedicated to fighting Huntington's Disease
- Introduction as EVOLUTION SPONSOR at event
- Company name/logo on banners at all mile markers on the race route
- Sponsor provided advertising materials in goodie bag

## Booth Sponsor \$100

- Increase brand awareness
- Partnership with nation's largest organization dedicated to fighting Huntington's Disease
- Introduction as EVOLUTION SPONSOR at event
- Company name/logo on banners at all mile markers on the race route
- Sponsor provided advertising materials in goodie bag



Could you  
outrun  
the Tusk?



### Sponsor Information Form

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Level of Sponsorship	\$5000	\$2500
	\$1500	\$1000
	\$500	\$250
		\$100

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Signed \_\_\_\_\_

Dated \_\_\_\_\_

## The Tusk is big, lets do big things.

*help for today. hope for tomorrow*

The Society is a National, voluntary health organization dedicated to improving the lives of people with Huntington's Disease and their families.

To promote and support research and medical efforts to eradicate Huntington's Disease. To assist people and families affected by Huntington's Disease to cope with the problems presented by the disease.

To educate the public and health professionals about Huntington's disease.

Please feel free to contact a representative for any questions you may have.

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